## THE CBC INTERNATIONAL SERVICE TAKES PLEASURE

IN ANNOUNCING AN INCREASE

IN ITS

SERVICE TO LISTENERS

IN

AUSTRALIA, NEW ZEALAND

AND THE SOUTH PACIFIC

**EFFECTIVE** 

WEDNESDAY, JANUARY 3rd, 1951

Days of Broadcast:

Wednesdays & Sundays

Sign-on Time:

0840 Greenwich Mean Time 6.40 PM Eastern Australia 8.40 PM New Zealand; Fiji Frequencies:

CHOL 25.60 meters or 11.72 megacycles per second. CKLO 31.15 meters or 9.63

megacycles per second.

Sign-off Time:

0945 Greenwich Mean Time 7.45 PM Eastern Australia 9.45 PM New Zealand; Fiji